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Abstract
According to the challenge of globalization, the enterprise must expand their operation model from individual entity to strategyic alliance, strategyic alliance links enterprise flow, system and partners.The Collaborative Commerce（CC）provides a virtual platform for strategy modeling and allows collaboration on product design, marketing, logistical, service and information sharing among different members.

The study adopts questionnaire survey to investigate the influence of CC on supply chain management performance evaluation with Balanced Scorecard （BSC）.The results reveal that organization context is related to the implementation of CC. Organization context and the implementation of CC affect BSC and Critical Success Factor（CSF）. Different competition strategy can’t impact on the selection of BSC.Internal business process aspect and learning and growth aspect will have more influence on CSF than financial aspect and customer aspect.
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